



NEXT MEETING!

Monday, September 9th, 2013

"Greek Islands"

300 East 22nd St, Lombard, IL 60148

5:30 PM Registration/Cocktails

6:00 PM Speakers

6:45 PM Dinner & Meeting

September Meeting:

Greetings Members of the Chicago Society for Coatings Technology! It is once again time to kick off another exciting year of Technical Dinner Meetings. Our first meeting of the new year will be held on Monday, September 9th at the Greek Islands in Lombard, IL. Once again, we will offer an outstanding array of speakers along with raffle prizes for our members!! Our first meeting will look like this:

"The Changing Face of Internal R&D in the Era of Open Innovation"

By

Dr. Eugene Ivanov, PhD

PMP

TECHNICAL ABSTRACT:

A consensus is emerging that in today's business environment, innovation is a key to success in global competition. It is also becoming increasingly clear that relying exclusively on internal innovation capabilities will not allow companies to achieve sustainable growth. In order to improve the efficiency of the innovation process while reducing its inherent risk, the companies must embrace Open Innovation: to reach outside and tap into multiple and diverse pools of external talent. While planning and executing Open Innovation (OI) initiatives, companies face a number of challenging questions. What problems can be successfully solved by using the OI approaches? Which particular OI platform to choose from a plethora of available web based and software options? What specific community of external solution providers to target? How are external solutions to be evaluated and then integrated into internal R&D process? Correct (or wrong) answers to these questions will determine the ultimate success (or failure) of any particular OI program.

SPEAKER BIO:

Eugene Ivanov is an innovation consultant helping organizations establish internal and external innovation programs. His work includes assisting his clients with selecting and defining R&D problems that can be successfully solved by using crowd sourcing approaches. Eugene has spent 10 years working for InnoCentive, a global leader in Open Innovation. Before joining InnoCentive, Eugene worked for a bio-pharmaceutical company developing protein drugs for the treatment of rare genetic disorders. He was born in Russia and has lived in the US since 1992. He holds a PhD in Genetics from St. Petersburg University, Russia.

Raffle Prizes for 3
Lucky Members



OPA!!!

See you at the Islands!

UPCOMING TECHNICAL MEETINGS

2013	2014
Monday, September 9th "The Changing Face of Internal R&D in the Era of Open Innovation" Dr. Eugene Ivanov - PMP Greek Islands, Lombard, IL	Monday, January 13th Executive Board Meeting Greek Islands, Lombard, IL
Monday, October 14th Curt Wild – Sherwin Williams Greek Islands, Lombard, IL	Monday, February 10th Wacker Chemical Corp. Greek Islands, Lombard, IL
Monday, November 11th William Leightner – ADM Greek Islands, Lombard, IL	Monday, March 10th "Corrosion Control" Halox & Purdue/Calumet Faculty U. of Purdue-Calumet, Hammond, IN
CSCT/CPCA Joint Holiday Party TBA	Monday, April 7th "Dispersants" Lubrizol/Brandt Technologies NCAA Championship Night! Greek Islands, Lombard, IL

UPCOMING INDUSTRY EVENTS

2013	2014
September 26 - 27 "Coatings Trends & Technologies" The Westin – Lombard, IL	May 22 "Past Presidents Night/Awards Banquet" Maggiano's – Oak Brook, IL

What were you doing 25 years ago?

If you were a member of any Society for Coatings Technology 25 years ago and are now a member of the CSCT you may qualify for the

CSCT 25 Year club

However, we need to know who you are.

Call or write:

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